



Oral and maxillofacial surgeons.  
The experts in face, mouth and jaw surgery.

# Facial Cosmetic Surgery



Cosmetic facial surgery has long been the solution of choice for the correction of physical malformations resulting from disease, injury and birth defects. Today, a growing number of men and women are choosing cosmetic facial surgery to improve their appearance and reduce the signs of aging.

Because of their surgical and dental background, oral and maxillofacial surgeons (OMSs) are uniquely qualified to perform cosmetic procedures that involve the esthetic and functional aspects of the face, mouth, teeth and jaws. Extensive education and training in surgical procedures involving soft tissue (skin and muscle) and hard tissue (bone and cartilage) make the oral and maxillofacial surgeon acutely aware of the need for harmony between facial appearance and function.

With the development of advanced medical devices and biomaterials, many cosmetic facial procedures are minimally invasive and can be performed in an office setting using local and/or intravenous anesthesia. Some procedures may require use of an outpatient or same day surgery center or hospital.

## Procedures

Following are some of the procedures available to you. Your oral and maxillofacial surgeon may perform other surgeries not listed here. Make an appointment to discuss your personal situation.

**Cheekbone Implants (Malar Augmentation)** create the appearance of higher, more prominent cheekbones and better facial balance.

**Chin Surgery (Genioplasty)** increases or reduces the length and projection of the chin.

**Ear Surgery (Otoplasty)** is usually done to set prominent ears back closer to the head, or to change the shape or reduce the size of large ears.

**Eyelid Surgery (Blepharoplasty)** removes fat and excess skin from the upper and lower eyelids, and can be done alone or in conjunction with other facial surgery procedures such as a facelift or browlift.

**Facelift (Rhytidectomy)** provides a more youthful appearance by tightening facial skin, muscles and removing excess skin. A mini facelift is a minimally invasive technique involving only small incisions.

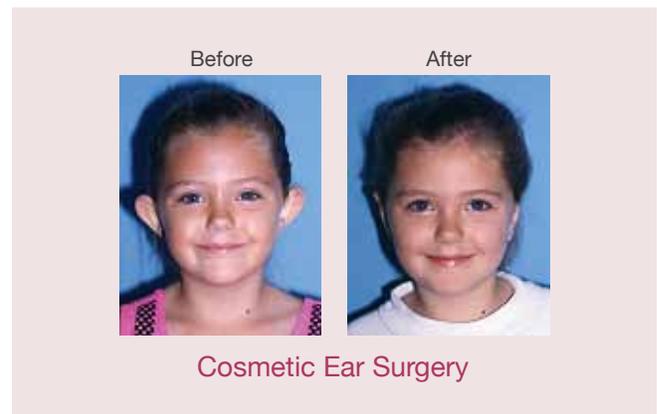
**Facial and Neck Liposuction** can help sculpt the face by removing excess fat. Neck liposuction is often performed in conjunction with such procedures as genioplasty and corrective jaw surgery.

**Forehead/Brow Lift** is often done in conjunction with blepharoplasty to improve brow positioning, minimize frown lines and reduce forehead wrinkles.

**Lip Enhancement** can reshape the upper and lower lip to give a more aesthetic or youthful appearance. Augmentation of the lips is accomplished using various materials that help “plump” the lips, creating fullness and decreasing vertical lines.

**Nasal Reconstruction (Rhinoplasty)** can reduce or increase the size of your nose, change the shape of the tip or the bridge, narrow the span of the nostrils, or change the angle between your nose and your upper lip.

## Common Procedures



\* Procedures done in conjunction with corrective jaw surgery

## Skin Treatments

Several techniques exist for treating skin that is wrinkled, scarred or otherwise damaged. The amount of improvement varies and depends upon the initial condition of the patient's skin and the procedure.

**Botox® Injections** can reduce the signs of aging by reducing the muscle activity and wrinkles of the eyebrow and forehead. It is especially effective in reducing frown lines.

**Chemical Peel** involves the application of a solution that causes the wrinkled or damaged top layers of skin to peel, revealing new, healthier skin after healing. There are several types of chemical peels: a light peel to remove superficial wrinkles, a medium depth peel and a deep peel for more severe conditions.

**Dermabrasion** smoothes surface irregularities to produce a more uniform appearance.

**Laser:** Through the use of a special laser, the outer layers of the damaged or wrinkled skin are removed. The new skin appears healthier and smoother, giving a rejuvenated, more youthful appearance.

**Injectable Fillers (Restylane®, Collagen, etc.)** are synthetic or naturally occurring materials that are placed with small needles to plump wrinkles, furrows or grooves in the skin. The results are instantaneous although the duration varies with the material chosen.

## Facing the Facts

Facial cosmetic surgery may refine, enhance and/or rejuvenate existing features. It will not give you a new face or a new life. How much or how little change is realized depends on the individual and the extent of the surgical procedure. Your age, health, skin texture, bone structure, healing capacity and personal habits, such as smoking or alcohol consumption, are all factors that may affect the results of your surgery.

Each procedure outlined in this brochure entails a reasonable recovery period during which you may experience some swelling, bruising and discomfort. These are part of the normal healing process.

If you are interested in learning more about these procedures and determining whether you are a candidate for cosmetic surgery, please schedule a consultation with your OMS.

*The information provided here is not intended as a substitute for professional medical advice, diagnosis, or treatment. It is provided to help you communicate effectively with your oral and maxillofacial surgeon. Always seek the advice of your oral and maxillofacial surgeon regarding an oral health concern.*

*The American Association of Oral and Maxillofacial Surgeons (AAOMS), the professional organization representing more than 9,000 oral and maxillofacial surgeons in the United States, supports its members' ability to practice their specialty through education, research and advocacy. AAOMS members comply with rigorous continuing education requirements and submit to periodic office examinations, ensuring the public that all office procedures and personnel meet stringent national standards.*



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